

W I S C O N S I N  
O P T O M E T R I C  
A S S O C I A T I O N

6510 Grand Teton Plaza Suite 312  
Madison, WI 53719  
800-678-5357

To: Wisconsin/Michigan/Illinois Optometrists  
From: Dr. Michelle Harper, Chair, Spa Weekend Education  
Date: January 2010

**The Fourth Annual WOA Spa Weekend  
"Relaxing CE in a Relaxing Setting"—March 6-7, 2010**

The fourth annual WOA Spa Weekend will be held March 6-7, 2010 at the Grand Geneva Resort, 7036 Grand Geneva Way, Lake Geneva, Wis 53147. The Grand Geneva is a luxury hotel with a sensational spa and health club located in beautiful historic Lake Geneva. This year's event will have the added availability of skiing at the Mountain Top ski hill on the hotel grounds. See the Grand Geneva Web site, [www.grandgeneva.com](http://www.grandgeneva.com), for more information about the resort.

**Room Information**

A room block is being held at the Grand Geneva until February 3, 2010, after which group rates may not be honored. The room rate is \$119 per night for a deluxe guest room (one king or two full size beds), plus a \$12 per room per day campus fee which includes wireless internet connection in guest room, trolley transportation on the grounds for regular routes, access to the fitness center, lockers, sauna, steam, lap pool and fitness classes, two complimentary bottled waters per day, daily newspaper delivered to guest room and in-room coffee. \*\*\*\*\***All attendees will be responsible for making their own room reservations by calling the hotel directly at 1-800-558-3417**\*\*\*\*\*

**Spa Information**

The WELL Spa and Salon is an oasis for nourishing mind, body and soul. From the blending of aromatics to the selection of music, you can indulge in an experience of pure luxury. The WOA has secured a spa appointment block on Saturday, March 6 from 2:00 p.m. - 4:00 p.m., which means the spa will be holding appointment slots exclusively for WOA conference attendees during that time period. Each hour there will be appointments available for Relax Me 50 minute Massages, Well Spa Facials, and Well Spa Pedicures. To view all services available at the spa, visit their Web site, [http://www.grandgeneva.com/Golf\\_Spa\\_Ski/WELLSpa/asp](http://www.grandgeneva.com/Golf_Spa_Ski/WELLSpa/asp). To make an appointment within the WOA block on Saturday afternoon, please contact Marcy Bearce, [marcybearce@grandgeneva.com](mailto:marcybearce@grandgeneva.com), with "Wisconsin Optometric Reservation" in the subject line or call 262-249-4750 x3774 (make sure to mention you are with the WOA event). **Do not call the main spa number if you are booking within the block.** If you would like an appointment outside of the block time, please contact the spa directly. March is a busy month at the spa, and with the limited number of appointments reserved it is advised you make your reservations as soon as possible.

**Education Information**

If you need a weekend away from the stresses of life, this unique CE seminar is for you. There will be a total of eight hours of quality C.E., with four hours each morning, leaving plenty of time for spa relaxation in the afternoon. A continental breakfast will be provided both Saturday and Sunday mornings starting at 8:00 a.m., along with a mid morning break. There will not be a lunch served as the education program will be finished by noon. Speakers for the event include, David Dueker, M.D., professor of ophthalmology, Medical College of Wisconsin Milwaukee; Lanny B. Hale, M.D., Hale Vision Laser and Implant Center in Milwaukee; Linda Dejmek, O.D., CEO Appleton Eye Clinic and AB See Vision Therapy Centers; and John Bonsett-Veal, O.D. owner Bonsett-Veal Vision Source in Madison. The topics for the event include glaucoma, refractive surgery, neuro optometry, vision therapy and anterior segment. The seminar has been approved for 3 hours GL, 1 hr VT, 1 hr AS, 2 hrs RS, 1 hr NO in Wisconsin, Indiana and Ohio, and approval has been requested in Minnesota and Michigan.

Please complete the enclosed education registration form and mail or fax it to the WOA office at the number on the form. Call the Grand Geneva immediately for room reservations at 800-558-3417, and make sure to mention you are with the Wisconsin Optometric Association event. The room block will be released on **February 3, 2010** and group rates and availability are not guaranteed after that date.

**OVER**

## Schedule of Events

### Saturday, March 6

8:00 a.m. – 8:15 a.m.

**Continental Breakfast**

8:15 a.m. - 10:00 a.m.

**Education – Dr. David Duecker - (2 hours GL)**

**"Beyond Initial Therapy, Advanced Glaucoma Management"**

This course will highlight the treatment decisions in managing glaucoma beyond "one drop" therapy. Included in the discussion will be current therapy rationales, updates on the use of multiple medications including combinations, and the state of current surgical management. Some emphasis will also be placed on the management of secondary glaucomas through the presentation of case reports.

10:00 a.m. – 10:15 a.m.

**Break**

10:15 a.m. – 12:00 p.m.

**Education – Dr. Lanny B. Hale – (2 hours RS)**

**"Refractive Surgery 2.0 Including Updates on LASIK and Implant Surgery"**

The course will include a brief discussion of the pathway that led to the current refractive surgery technologies and concentrate mainly on the various surgical options, both corneal and lens based, available today. The attending doctors should leave with a better understanding of the unique differences in procedures and the decision process involved in selecting the most appropriate technique for each patient and the co-management process.

12:00 p.m.

**Lunch on your own!**

2:00 p.m. – 4:00 p.m.

**Spa Block Time – Reservations required by February 15, 2010**

### Sunday, March 7

8:00 a.m. - 8:15 a.m.

**Continental Breakfast**

8:15 a.m. – 10:00 a.m.

**Education – Dr. Linda Dejmek – (1 hour NO and 1 hour VT)**

**"Evaluation and Treatment of the Neurologically Impaired Patient"**

This course presents a practical clinical approach to the diagnosis and treatment of patients with acquired brain injury. We see patients daily complaining of blurred vision, headaches, dizziness, (vertigo), and diplopia. Could these patients be suffering from Post Trauma Vision Syndrome, without their awareness of the problem? This course will emphasize testing and diagnosis along with case presentations to demonstrate finding and understanding this unique patient population.

**"Pediatric Care: Vision and Learning; are we doing enough?"**

The emphasis of the presentation will be on the testing and diagnosis of the child with vision learning dysfunction. With the recent Convergence Insufficiency study published and the binocular function articles appearing in our journals, we are being told to be more observant of this patient population. How do we as primary care optometrists incorporate quick binocular and learning function testing into our basic examination without increasing chair time? Specific tests will be demonstrated and their effects for learning will be discussed. After this course you will find it easy to discuss with a parent why their child is having difficulty with reading and struggling in school.

10:00 a.m. – 10:15 a.m.

**Break**

10:15 a.m. – 12:00 p.m.

**Education – Dr. John Bonsett-Veal – (1 hour GL and 1 hour AS)**

**"Glaucoma Case Forum"**

Interesting glaucoma cases will be presented, reviewed, discussed and analyzed to determine the proper course of treatment. Attendees are also invited to submit cases (with patient identity removed) to Dr. Bonsett-Veal prior to the event for inclusion.

**"Red Eye Tx Forum"**

Allergy, infection, inflammation and red eye cases will be presented, reviewed, discussed and analyzed to determine the proper course of treatment. Attendees are also invited to submit cases (with patient identity removed) to Dr. Bonsett-Veal prior to the event for inclusion.

12:00 p.m.

**Spa Time**

# Fourth Annual WOA Spa Weekend

Continuing Education Registration  
March 6-7, 2010 – Grand Geneva Resort  
*Registration Deadline of February 26, 2010*

Doctor's Name \_\_\_\_\_ OE Tracker #: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Cell Phone\*\*\*: \_\_\_\_\_ Email Address: \_\_\_\_\_

\*\*\*Please provide your cell phone in the event of schedule changes due to bad weather.

## Please indicate your registration preferences below:

- WOA or AOA Member Registration Fee...\$150** (includes eight hours of continuing education, continental breakfasts, and snacks). Any doctor who is a member of the WOA, or any other state association, can register at member rates.
- NON MEMBER Registration...\$450 each** (includes eight hours of continuing education, continental breakfasts, and snacks).

Send check and registration to the Wisconsin Optometric Association, or bill to your credit card:

(Circle One) MasterCard or Visa # \_\_\_\_\_

Expiration date \_\_\_\_\_ 3 Digit V Code \_\_\_\_\_ Signature \_\_\_\_\_

Street Address where CC bill is received \_\_\_\_\_

Zip Code where CC bill is received \_\_\_\_\_

Please return form to:  
Wisconsin Optometric Association  
6510 Grand Teton Plaza – Suite 312  
Madison, WI 53719  
Fax: 608-824-2205

**Spa Reservation Deadline: February 15<sup>th</sup>, 2010**

For spa reservations please contact Marcy Bearce at [marcybearce@grandgeneva.com](mailto:marcybearce@grandgeneva.com) with  
"Wisconsin Optometric Reservation" in the subject line or  
call 262-249-4750 x3774 (make sure to mention you are with the WOA event)  
Do not call the main spa number if you are booking within the block.

For hotel reservations please contact the Grand Geneva at 1-800-558-3417 and let them know you are with the Wisconsin Optometric Association Spa Weekend before February 3, 2010.