

W I S C O N S I N
O P T O M E T R I C
A S S O C I A T I O N

2011 WOA Convention
and Annual Meeting
Student Registration Materials

111th Annual Meeting
2011 Convention

September 22-25, 2011

Radisson Paper Valley Hotel
Appleton, WI



Who:	WOA Student Members
What:	2011 WOA Convention and Annual Meeting Student Program Free Registration for WOA Student Members!
When:	September 22-25, 2011
Where:	Radisson Paper Valley Hotel, Appleton, WI

The WOA's New Optometrist and Education Committees invite student members to attend the 2011 WOA Convention and Annual Meeting in Appleton. The event runs from Thursday, September 22nd until Sunday, September 25th. The **first 30 WOA student members** who complete and return the enclosed registration form to the WOA office via email, fax or mail will receive free registration for all CE classes, course handouts, free admission to the exhibit hall, complimentary lunches with the doctors on Friday and Saturday and \$50 for travel or hotel expenses. If you are not a current WOA student member and would like to attend, please contact the WOA office for more information about becoming a student member or simply complete the student membership application on the WOA website www.woa-eyes.org and return it to the WOA. Students receiving free registration are asked to attend the New OD Orientation Session on Thursday or Friday evening. This briefing will last 30 minutes and provides students with important information regarding the WOA and the many opportunities that come with membership. There is a special student course on Saturday afternoon which all students are encouraged to attend. However, students may attend the doctor program if they wish.

This four day meeting draws nearly 300 doctors from all over the state of Wisconsin and the Upper Peninsula of Michigan. It is also host to a full exhibit hall with over 45 companies in attendance.

Special Events:

- ◆ **Thursday Exhibit Hall Open House** 5:15 p.m. — 7:00 p.m.
- ◆ **Thursday New OD Orientation (Open to Students and OD's practicing 10 years or less)**
5:30 p.m.— 6:00 p.m.
- ◆ **Friday Membership Awards Luncheon** 12:15 p.m. — 1:30 p.m.
- ◆ **Friday Exhibit Hall Open House** 5:45 p.m.— 7:15 p.m.
- ◆ **Friday New OD Orientation (Open to Students and OD's practicing 10 years or less)**
6:00p.m.—6:30 p.m.
- ◆ **Friday Night Band Night with 3 Degree Shed** 7:15 p.m.— 10:00 p.m.
- ◆ **Saturday President's Luncheon** 11:45 a.m.—1:15 p.m.
- ◆ **Saturday Student Education Program** 1:30 p.m.— 5:15 p.m.

Speakers: Please see pages 4-7 for schedule, course titles and descriptions:

- ◆ Jeffry Gerson, O.D., WestGlen Eye Care, Shawnee, KS
- ◆ Danica Marrelli, O.D., Clinical Professor, University of Houston College of Optometry
- ◆ Anthony Cavallerano, O.D., Director of the VHA Office of Telehealth Services Store and Forward Boston Training Center, Professor of Optometry at the New England College of Optometry (NECO)
- ◆ Gary Oliver, O.D., Associate Clinical Professor for the SUNY State College of Optometry, Director of Eye Care Services at Woodhull Medical Center in Brooklyn, NY and a private practitioner
- ◆ Jim Thimons, O.D., Center Director for Ophthalmic Consultants of Connecticut
- ◆ Ryan Ames, O.D., WOA New Optometrist Committee Chair

Registration Information:

To register for Convention please complete a Student Registration Form and return it to the WOA prior to September 15. It is very important you check off each class, reception and meal you plan on attending so we can make sure you receive all the proper handouts and tickets. If you have any questions regarding completing the registration form, please contact the WOA office at 800-678-5357 or joleenwoaoffice@tds.net.

Hotel Information:

There is a room block set aside at the Radisson Paper Valley with a single or double rate of \$112 or \$142 for a concierge level room. Call the hotel directly at 800-242-3499 from 9 a.m. - 4 p.m. daily, or the national reservation line at 800-333-3333 anytime. The room block will be released Wednesday, August 24, 2011, and group rates are not guaranteed after that date. Each attendee is responsible for making their own reservations.

Wed 21

8:00 p.m. - 10:00 p.m.

Executive Committee Meeting
Lawrence Room

Thu 22

8:00 a.m. - 1:00 p.m.

WOA Board of Directors Meeting
Lawrence Room

9:00 a.m. - 5:00 p.m.

Registration
Mahler Board Room

1:00 p.m. - 2:45 p.m.

“Treatments for Retinal Vascular Occlusions”

Jeffry Gerson, O.D. – 1 hour
COPE#: 21645-PS (Pending)
Salon A

This presentation relates to retinal vascular occlusions, the causative factor and underlying conditions. They are discussed with relationship to various treatment modalities and the prognosis for visual outcome.

AND

“Retinal Grand Rounds”

Jeffry Gerson, O.D. – 1 hour
COPE#: 27649-PS (Pending)
Salon A

This grand rounds course will discuss retina from an interactive and practical point of view. The presenter will challenge himself and the audience in open format discussion.

2:45 p.m. - 3:30 p.m.

EXHIBIT HALL BREAK
Salons B, C & D

3:30 p.m. - 5:15 p.m.

“Antioxidants and Human Vision”

Jeffry Gerson, O.D. - 1 hour
COPE#: 27469-OP (Pending)
Salon A

This course will explore the important role that antioxidants play in developing and maintaining human vision. Specific antioxidants will be discussed as well as appropriate sources for them.

AND

(continued in next column)

“Contemporary Care of Patients with Diabetes”

Jeffry Gerson, O.D. - 1 hour
COPE#: 22977-SD (Pending)
Salon A

This course will not only discuss the ocular implications of diabetes, but also the basics of diabetes in order to set a foundation for a more in-depth discussion of retinal and other ocular pathology and their treatments.

5:15 p.m. - 7:00 p.m.

EXHIBIT HALL Open House - Reception
Salons B, C & D

5:30 p.m. - 6:00 p.m.

New Member Orientation
Rosewood Room

Fri 23

7:00 a.m. - 5:00 p.m.

Registration
Mahler Board Room

7:00 a.m. - 8:00 a.m.

Continental Breakfast
Salon A

8:00 a.m. - 9:45 a.m.

“Evaluation of Optical Nerve & Retinal Nerve Fiber Layer in Glaucoma”

Danica Marrelli, O.D.
1 hour GL
Salon A

This lecture will take a step-by-step approach to the evaluation of the optic nerve and retinal nerve fiber layer as it relates to the diagnosis and management of glaucoma. Examination techniques, test result analysis, and documentation of ONH findings will be presented. Normal and glaucomatous defects will be emphasized through case examples.

AND

“Making Heads or Tails of Visual Fields”

Danica Marrelli, O.D.
1 hour GL
COPE#: 29021-GL (Pending)
Salon A

This course will de-mystify the visual field printout and will provide a systematic method for data interpretation. The course also will discuss diagnosis and staging of visual fields in glaucoma, and will involve progression analysis and alternative forms of perimetry.

(Continued on page 4)

Fri 23 cont. from page 3**9:45 a.m. - 10:30 a.m.****EXHIBIT HALL BREAK**
*Salons B, C & D***10:30 a.m. - 12:10 p.m.****“What Do We Really Know About Normal Tension Glaucoma?”**

Danica Marrelli, O.D.

1 hour

COPE#: 24004-GL (Pending)

Salon A

This one hour course will review clinical features of normal tension glaucoma, its similarities and differences to "high pressure glaucoma," and the results of the Collaborative Normal Tension Glaucoma Study. Case presentations will highlight the main ideas presented.

AND

“Angle Closure Glaucoma”

Danica Marrelli, O.D.

1 hour

COPE#: 29029-GL (Pending)

Salon A

This course will review epidemiology, classification, diagnosis, and management of various types of angle closure. The course also will present new diagnostic technologies and clinical management of primary and secondary angle closure.

12:15 p.m. - 1:30 p.m.Membership Awards Luncheon
*Empire Room***1:45 p.m. - 3:30 p.m.****“Peripheral Retinal Disorders: When to Hold'em and When to Fold'em”**

Anthony Cavallerano, O.D.

2 hours PS

COPE#: 28466-PS (Pending)

Salon A

This course considers the various causes of retinal detachment and discusses management of the patient; presented with risk characteristics for retinal separation. Emphasis placed on practice protocols and case studies will be used to illustrate diagnostic and management principles for the primary care practitioner.

3:30 p.m. - 4:00 p.m.**EXHIBIT HALL BREAK**
Salons B, C & D

(Continued in next column)

4:00 p.m. - 5:45 p.m.**“The OD's Role in Diabetes Management Goes Beyond the Eye Exam”**

Anthony Cavallerano, O.D.

2 hours SD

COPE#: 24825-SD (Pending)

Salon A

This course presents the guiding principles for increased optometric participation in management of the patient with diabetes mellitus. Emphasis is placed on clinical decision making and consideration is given to clinical guidelines and standard of care. The presentation includes a survey of emerging trends in the treatment and management of diabetic retinopathy and diabetic macular edema.

5:45 p.m. - 7:15 p.m.**EXHIBIT HALL OPEN HOUSE**
Final Session
*Salons B, C & D***6:00 p.m. - 6:30 p.m.****New Member Orientation**
*Rosewood Room***7:15 p.m.- 10:00 p.m.****WOA Party with O.D. Band 3 Degree Shed**
*Empire Room***Sat 24****7:00 a.m. - 4:00 p.m.**Registration
*Mahler Board Room***7:00 a.m. - 8:00 a.m.**Continental Breakfast
*Salon A***8:00 a.m. - 9:45 a.m.****“Diagnosis & Treatment of Secondary Glaucoma”**

Anthony Cavallerano, O.D.

2 hours GL

COPE#: 20599-GL (Pending)

Salon A

This course considers the diagnosis and management of secondary glaucoma disorders with special emphasis placed on a practical approach to diagnosis, identification of risk characteristics and management of underlying ocular and systemic causes of secondary glaucoma.

9:45 a.m. - 11:30 a.m.**WOA Business Meeting**
All WOA Members
Salon A

(Continued on page 5)

Sat 24 cont. from page 4**11:45 a.m. - 1:15 p.m.**President's Luncheon
*Salon B***DOCTOR PROGRAM****1:30 p.m. - 3:15 p.m.****"Ocular Disease Management"**Gary Oliver, O.D.
1 hour SD - ABO Review Course
COPE#: Pending
Salon A

Strategies for recognizing rare or unusual cases as they present themselves in the diagnostic chair.

AND

"Advances in Corneal Disease Management"Gary Oliver, O.D.
1 hour AS - ABO Review Course
COPE#: Pending
Salon A

This course updates the primary eye care practitioner on therapeutic advances and current treatment protocols for corneal disease management. The lecture material is presented in a grand rounds format with numerous case studies illustrating the clinical treatment pearls. Topics include bacterial/viral keratitis, inflammatory keratitis, ocular surface disease, corneal wound healing, surgical co-management and trauma.

3:15 p.m. - 3:30 p.m.Break
*Salon A***3:30 p.m. - 5:15 p.m.****"Clinical Ocular Pharmacology"**Gary Oliver, O.D.
2 hours PH - ABO Review Course
COPE#: 29338-PH (Pending)
Salon A

This course provides an update on the numerous new and current medications that have an essential role in treating ocular disease. The lecture discusses the appropriate indications, prescription and treatment protocols for commonly used topical and oral medications for ocular therapy. The discussion includes information on important medication contraindications and adverse effects. The lecture provides a good overview for attendees preparing for board certification.

5:15 p.m. - 6:15 p.m.**"Board Certification - Tips For Studying for and Taking the Exam"**Gary Oliver, O.D. & Jim Thimons, O.D.
*Salon A***STUDENT PROGRAM****1:30 p.m. - 3:15 p.m.****"Recent Graduate Round Table Discussion with New Graduates in Various Practice Settings"****Ryan Ames, O.D. & Colleagues**

Leaving school and entering practice is a big step. This is a panel discussion with recent graduates from a private practice, a group practice, a corporate setting, an OD/MD practice, and a vision therapy practice. They will describe the joys and the challenges of practicing in every setting. This is a group of young OD's who were in your shoes just a few short years ago. Consider this a "no-holds-barred" Q&A designed to help give you direction as you prepare for your career. We'll discuss the best and the worst parts of practice and we'll share our biggest mistakes and our great successes. You will get to direct the discussion by asking us the questions you want answers to.

3:15 p.m. - 3:30 p.m.Break
*Salon A***3:30 p.m. - 5:15 p.m.****"Wisconsin Optometry Law Review"****Ryan Ames, O.D.**

During this hour we will discuss the scope of practice in Wisconsin, a brief history of our profession in the state, and review the laws so you are ready for the Wisconsin Law Exam.

AND

"EHR Meaningful Use and EHR Implementation"**Ryan Ames, O.D.**

We will discuss the changing landscape of medical record keeping and the regulation the government has imposed. As new doctors entering the field, you may be asked to help an established office to convert to the digital era or you may need to evaluate the state of practice you are looking to work for or purchase. This hour will give you a background to get started on this venture.

Sun 25

7:30 a.m. - 11:00 a.m.

Registration
Mahler Board Room

7:30 a.m. - 8:00 a.m.

Continental Breakfast
Salon A

8:00 a.m. - 9:45 a.m.

“Advances in Glaucoma Therapy”

Jim Thimons, O.D.

1 hour GL - ABO Review Course

COPE #: Pending

Salon A

Advances in glaucoma therapy have revolutionized the care of our patients. This course will review current clinical care concepts and glaucoma medications, as well as discuss their applications to how we manage patients.

AND

“Diagnosis & Treatment of Posterior Segment Disease”

Jim Thimons, O.D.

1 hour PS - ABO Review Course

COPE#: Pending

Salon A

This course will provide the busy practitioner with a clinically relevant approach to the day-to-day management of posterior segment diseases.

9:45 a.m. - 10:00 a.m.

Break
Salon A

10:00 a.m. - 11:45 a.m.

“Complex Anterior Segment Cases”

Jim Thimons, O.D.

2 hours AS - ABO Review Course

COPE#: 24924-AS (Pending)

Salon A

This course will present a series of complex cases on a variety of topics including infectious disease, systemic manifestations of ocular disease, inheritable conditions and others.

Registration Information

Things You Need To Know:

- ◆ All courses will be filled on a first-come first served basis.
- ◆ All attendees must complete and submit a registration form to the WOA office by September 15, 2011.
- ◆ Incomplete forms will delay processing. Please make sure you have provided all necessary information and type or print clearly on the form.
- ◆ There is an option for the entrée at Saturday's Presidents Luncheon. Please select either the beef or chicken entrée. **If you don't make a selection you will automatically receive the chicken option.**
- ◆ Confirmation notices will be sent at least one week prior to convention to all students who have pre-registered by the September 15th listing which classes **and meals** you have selected. This information will be sent via email or fax to registrants.
- ◆ All classes, meals and other functions require either a ticket or name badge for admittance.
- ◆ **No Registrations will be allowed on site.**

SPEAKERS FOR DOCTOR'S PROGRAM



Anthony Cavallerano



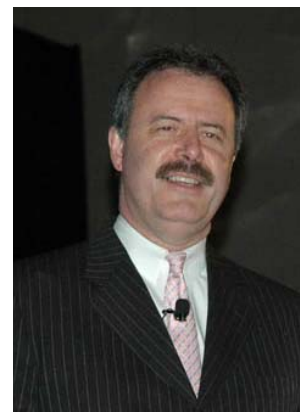
Jeffrey Gerson



Danica Marrelli



Gary Oliver



Jim Thimons

Anthony A. Cavallerano, OD, FAAO

Dr. Cavallerano is the Director of the VHA Office of Telehealth Services Store and Forward Boston Training Center and is an attending optometrist at VA Boston Health Care System. He holds the rank of Professor of Optometry at the New England College of Optometry (NECO), has served as the editor-in-chief of two peer-reviewed professional optometric journals, and he has authored several book chapters and over 65 professional journal articles. He has lectured and presented at numerous local, national and international meetings, is a fellow of the American Academy of Optometry, a member of the American Optometric Association, and a founding member of the Optometric Retina Society.

Jeffrey D. Gerson, O.D., F.A.A.O.

Dr. Jeffrey Gerson graduated from the Indiana University School of Optometry in 1997 and completed a residency at the VA medical center in Kansas City, concentrating on ocular disease and low vision. Following his residency, Dr. Gerson became faculty at the University of Kansas School of Medicine in the department of ophthalmology, where he developed a low vision clinic, educated residents, and was responsible for staffing the clinic.

Dr. Gerson spent 2½ years in a retinal referral center, where he had access to numerous diagnostic technologies and participated in numerous clinical trials. His current practice, WestGlen Eyecare, provides full scope care and he continues to be involved in clinical research and provides retinal consultations for colleagues.

Dr. Gerson has authored several articles in journals such as "Review of Optometry" and "Optometric Management," and continues to do so. He also lectures frequently on the topics of retinal disease and systemic disease, both here in the US and abroad. He is a member of the American Optometric Association as well as the Kansas Optometric Association, which named him their 2008 Young OD of the Year. He is a fellow of both the American Academy of Optometry and Optometric Retina Society.

Danica J. Marrelli, OD, FAAO

After receiving her Doctor of Optometry degree from the University of Houston College of Optometry, Dr. Marrelli completed a residency in hospital-based optometry at the

Ft. Howard/Baltimore VA Medical Center in Maryland. She is currently a clinical professor at UHCO, where she staffs the glaucoma, retina, and general eye disease clinics. In the classroom, Dr. Marrelli teaches ocular pharmacology, glaucoma and case-based learning courses. She is also the director of the ocular disease residency program. Dr. Marrelli became a diplomate in the ocular disease section of the American Academy of Optometry in November 2009.

Gary E. Oliver, O.D.

Dr. Oliver is an Associate Clinical Professor for the SUNY State College of Optometry, Director of Eye Care Services at Woodhull Medical Center in Brooklyn, NY, and a private practitioner. He lectures extensively both nationally and internationally on ocular disease diagnosis and treatment, ocular pharmacology, primary eye care and surgical co-management. Dr. Oliver is also an Adjunct Professor at the Pennsylvania College of Optometry and a visiting Associate Professor for the Department of Optometry at the University of Melbourne in Australia. Formerly, he has held positions as the Regional Clinical Director for TLC Laser Eye Centers in the Philadelphia, PA area and was the Chief of the Ocular Disease & Special Testing Service at the SUNY State College of Optometry. Dr. Oliver is a graduate of the Pennsylvania College of Optometry. He completed a hospital-based residency in optometry at the University of Alabama at Birmingham School of Optometry and the Veteran's Administration Medical Center in Tuscaloosa, Alabama.

Jim Thimons, O.D.

Jim Thimons, O.D., is an Ohio State University graduate and completed his residency at the Chillicothe VA Medical Center. He is currently the center director for Ophthalmic Consultants of Connecticut and has been one of optometry's most popular lecturers. He is a clinical authority on anterior segment disease and refractive surgery.

Dr. Thimons has received numerous professional awards, has authored over 50 publications and conducted eight clinical research projects. He is the Clinical Professor at the New England College of Optometry and has been voted one of optometry's "10 Most Influential People."

STUDENT REGISTRATION

2011 WOA Convention and Annual Meeting

***Please complete and return to WOA no later than September 15, 2011 ***

Registrant Name _____ OE Tracker # _____

Mailing Address _____

City/State/Zip _____ Daytime Phone (____) _____

Email Address _____ Fax Number (____) _____

THURSDAY, SEPTEMBER 22, 2011

Time	Course	
<input type="checkbox"/> 1:00 p.m. - 2:45 p.m.	"Treatments for Retinal Vascular Occlusions" and "Retinal Grand Rounds" - Dr. Jeffry Gerson	2 hrs PS
<input type="checkbox"/> 3:30 p.m. - 5:15 p.m.	"Antioxidants and Human Vision" and "Contemporary Care of Patients with Diabetes"- Dr. Jeffry Gerson	1 hr OP 1 hr SD
<input type="checkbox"/> 5:15 p.m. - 7:00 p.m.	Exhibit Hall Open House- Reception (Please check if you plan to attend)	
<input type="checkbox"/> 5:30 p.m. - 6:00 p.m.	New OD Orientation (open to all new members, students and those in practice less than 10 years)	

FRIDAY, SEPTEMBER 23, 2011

<input type="checkbox"/> 8:00 a.m. - 9:45 a.m.	"Evaluation of Optical Nerve & Retinal Nerve Fiber Layer in Glaucoma" and "Making Heads or Tails of Visual Fields" - Dr. Danica Marrelli	2 hrs GL
<input type="checkbox"/> 10:30 a.m.-12:10 p.m.	"What Do We Really Know About Normal Tension Glaucoma?" and "Angle Closure Glaucoma" - Dr. Danica Marrelli	2 hrs GL
<input type="checkbox"/> 12:15 p.m. - 1:30 p.m.	Membership Awards Luncheon (Please check if you plan to attend)	
<input type="checkbox"/> 1:45 p.m. - 3:30 p.m.	"Peripheral Retinal Disorders: When to Hold'em and When to Fold'em" - Dr. Anthony Cavallerano	2 hrs PS
<input type="checkbox"/> 4:00 p.m. - 5:45 p.m.	"The OD's Role in Diabetes Management Goes Beyond the Eye Exam" - Dr. Anthony Cavallerano	2 hrs SD
<input type="checkbox"/> 5:45 p.m. - 7:15 p.m.	Exhibit Hall Open House- Reception (Please check if you plan to attend)	
<input type="checkbox"/> 6:00 p.m. - 6:30 p.m.	New OD Orientation (open to all new members, students and those in practice less than 10 years)	
<input type="checkbox"/> 7:15 p.m. - 10:00 p.m.	WOA Band Night with Three Degree Shed	

SATURDAY, SEPTEMBER 24, 2011

<input type="checkbox"/> 8:00 a.m. - 9:45 a.m.	"Diagnosis & Treatment of Secondary Glaucoma" - Dr. Anthony Cavallerano	2 hrs GL
<input type="checkbox"/> 9:45 a.m.-11:30 a.m.	WOA Business Meeting	
<input type="checkbox"/> 12:15 p.m. - 1:30 p.m.	President's Luncheon (Please check if you plan to attend) _____ Beef _____ Chicken	
<input type="checkbox"/> 1:30 p.m. - 3:15 p.m.	"Ocular Disease Management" and "Advances in Corneal Disease Management" - Dr. Gary Oliver	1 hr SD 1 hr AS
<input type="checkbox"/> 1:30 p.m. - 3:15 p.m.	"Recent Graduate Round Table Discussion with New Graduates in Various Practice Settings - Dr. Ryan Ames	
<input type="checkbox"/> 3:30 p.m. - 5:15 p.m.	"Clinical Ocular Pharmacology" - Dr. Gary Oliver	2 hrs PH
<input type="checkbox"/> 3:30 p.m. - 5:15 p.m.	OR "Wisconsin Optometry Law Review" and "EHR Meaningful Use and EHR Implementation" - Dr. Ryan Ames	

SUNDAY, SEPTEMBER 25, 2011

<input type="checkbox"/> 8:00 a.m. - 9:45 a.m.	"Advances in Glaucoma Therapy" & "Diagnosis and Treatment of Posterior Segment Disease"- Dr. Jim Thimons	1 hr GL 1 hr PS
<input type="checkbox"/> 10:00 a.m.-11:45 a.m.	"Complex Anterior Segment Cases" - Dr. Jim Thimons	2 hrs AS

Fourth Annual WOA Band Night!

Friday, September 23

7:15 p.m. - 10:00 p.m.

Empire Room



Join us after the Exhibit Hall Friday night for food, drinks and entertainment from our very own WOA OD band, 3-Degree Shed, featuring Drs. Jeff Byers, Brandon Begotka, Chris Marquardt, Larry Addison, and Dennis Soderberg.

Special thanks to Cherry Optical and WVA for providing sponsorship for this event.

All doctors, spouses, students, paras and exhibitors are invited to attend!