

W I S C O N S I N
O P T O M E T R I C
A S S O C I A T I O N

2017 WOA Spring Seminar
Doctor Registration Materials

April 20-21, 2017

Marriott Madison West
Middleton, Wisconsin



March 16, 2017

Who: Wisconsin Optometrists

What: Wisconsin Optometric Association 2017 Spring Seminar

When: April 20-21, 2017

Where: Marriott Madison West, Middleton, WI

On behalf of the WOA Education Committee, Dr. Holly Fisher would like to invite you to attend the 2017 WOA Spring Seminar in Middleton, WI. The education will begin at 8:00 a.m. on Thursday, April 20th and will run until 3:00 p.m. on Friday, April 21st. You will notice a shift from the traditional Wednesday/Thursday format; as attendance for this event has been declining, the WOA Education Committee wanted to try something new. Please make sure to thank our industry supporters in the exhibit hall for their generosity. In regard to the exhibit hall, we plan to have a full house this year, with over 45 companies attending. These companies are excited to come to Middleton to show their support of our profession as well as demonstrate their products and new ideas.

Speakers:

- *Diana Shechtman, O.D., Professor and Clinician, Nova Southeastern University College of Optometry*
- *I. Paul Singh, M.D., President, The Eye Centers of Racine & Kenosha, Ltd.*
- *Gregory Caldwell, O.D., Ocular Disease Consultant, Duncansville and Johnstown, PA*

Education Approval:

14 hours offered, Wisconsin Optometry Examining Board-approved, comprised of:

6 hours principles of diagnosis (PD)	3 hours glaucoma (GL)
3 hours anterior segment (AS)	2 hours systemic disease (SD)

- 12 hours are COPE-approval pending.
- The two hours that are not COPE credits will be submitted to Michigan and Minnesota for approval; MI and MN will automatically accept COPE-approved courses.
- Indiana and Ohio automatically accept all CE provided by WOA.

Registration Information:

- ◇ Regular Registration Deadline: **April 10, 2017.**
- ◇ If you are paying using a credit card, you are encouraged to register online at https://www.woa-eyes.org/event_registration?id=34.
- ◇ As you will see, there are two options for registration:
 1. Full Registration; select either one or two days (includes all education and meals), or
 2. Partial Registration; select classes and meals individually, and pay per class.
- ◇ There is a substantial registration discount for WOA members. If you are not currently a member of the WOA and would like to join, please contact Ms. Joleen Breunig at the WOA office by phone at 800-678-5357 or by email at joleen@woa-eyes.org for more information.

Hotel Information:

To make your sleeping room reservations, please contact the Marriott Madison West reservation department at 608-831-2000 prior to **March 31, 2017**, as the room block will be released on that date. After the block release date has passed, it is then up to the hotel's discretion whether or not they will choose to honor the contracted rate. The contracted room rate is \$125 plus tax, per night. Reservations can also be made through an online portal link: [Book your group rate for Wisconsin Optometric Spring Seminar 2017.](#)

Gregory Caldwell, O.D., FAAO



Greg Caldwell, O.D., is a 1995 graduate of the Pennsylvania College of Optometry, and he completed a one-year residency in primary care and ocular disease at The Eye Institute in Philadelphia. He is both a fellow of the American Academy of Optometry (AAO) and a Diplomate of the American Board of Optometry (ABO). He currently works in Dun-

cansville and Johnstown, Pennsylvania as an ocular disease consultant. Dr. Caldwell's primary focus is the diagnosis and management of anterior and posterior segment ocular disease, and he has been a participant in multiple FDA investigations. Dr. Caldwell has lectured extensively throughout the county and in over twelve countries internationally. In 2010, he served as President of the Pennsylvania Optometric Association (POA) and served on the AOA Board of Trustees, 2013-2016. He is President of the Blair/Clearfield Association for the Blind.

Diana Shechtman, O.D., FAAO



Diana Shechtman, O.D., F.A.A.O., is a full professor of optometry at Nova Southeastern University College of Optometry, where she serves as a clinician in the Eye institute. She is also the coordinator of the diabetes & macula service and the director of interdisciplinary

education.

Dr. Shechtman is a member of ASCO's Inter-professional Education and Collaborative Practice Committee (IPECP) and a fellow of the American Academy of Optometry (AAO) as well as the Optometric Retinal Society (ORS). Her area of interest has centered on retinal disease. She has participated in various research grants and has authored numerous posters and publications. Dr. Shechtman is also a member of the editorial board for a number of journals and will be authoring *Optometric Management's* Inter-Professional Column. She continues to lecture at the local, national, and international levels on areas in retinal disease. In 2016, she completed a 6-month retinal shadowing experience with 7 distinct retinal specialists, with an emphasis in medical treatment and the diagnosis care of retinal disease in Miami.

I. Paul Singh, M.D.



Dr. I. Paul Singh, a Wisconsin native, is the President of The Eye Centers of Racine & Kenosha, Ltd., founded in 1981 by his father, Dr. Kanwar A. Singh. He was a chief resident and completed his residency at Cook County Hospital - Division of Ophthalmology with his internship at Michael Reese Hospital - Department of Medicine, both

in Chicago. Dr. Singh graduated from Finch University of Health Sciences/The Chicago Medical School in 1999. His undergraduate education was completed at Washington University in St. Louis, with a B.A. in Biology and Psychology. He completed his fellowship in glaucoma at Duke University in July 2004 before returning back to his hometown, where he is currently in private practice.

Throughout his ophthalmology career, Dr. Singh has been involved with clinical research and has published papers in several ophthalmology journals. He has also presented his research at various national meetings and universities. He maintains a full-time research facility and is currently involved in industry-sponsored and independent research in glaucoma, cataract, ocular surface disease, and retina. He has a strong passion for new technology. In fact, he has been instrumental in bringing minimally invasive glaucoma surgeries (MIGS) to his patients. He was the first surgeon in Wisconsin to implant the iStent, to perform the first goniotomy using the Kahook Dual Blade (KDB), and to perform the first ab interno canaloplasty, all for the treatment of glaucoma. He was also the first to use newer in-office YAG lasers to remove visually significant floaters (Vireolysis). Recently, he was instrumental in bringing presbyopia-correcting lenses and laser-assisted cataract surgery to the area.

Although Dr. Singh is an ophthalmologist by profession, he is also a musician at heart. He is a founding member of the band Funkadesi, which mixes Indo-Afro-Caribbean styles of music. The focus of the band is to bridge cultures and educate others on tolerance and understanding through music. The band tours the world spreading the message of "one family, many children."

Event Schedule

Thurs 20

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7:00 a.m. - 5:00 p.m.

Registration
Conference Center Coat Room

8:00 a.m. - 9:40 a.m.

“Tip of the Iceberg”

Diana Shechtman, O.D.
2 hours PD
COPE: 52106-PD – pending
Superior Room

The proper diagnosis of a posterior segment ocular lesion may be challenging. This course will review distinct posterior ocular lesions seen in practice today. The course will highlight the associated underlying systemic disease and potential for morbidity, as well as the proper management of the distinct lesion.

9:40 a.m. - 10:30 a.m.

Break
Exhibit Hall
Michigan/Wisconsin Rooms

10:30 a.m. - 12:10 p.m.

“Advances in the Management of Vitreomacular Adhesion Traction VMAVMT Insights for Optometrists”

Diana Shechtman, O.D.
1 hour PD
COPE: 43875-PD - pending
Superior Room

This one-hour session will focus on recent advances related to the assessment and management treatment of vitreomacular interface diseases, incorporating a review of new terminology. Clinical case scenarios will provide a forum for learners to discuss diagnosis and management options for patients with VMAVMT and will encourage active discussions with clinical experts.

AND

“Retinal Grand Rounds: You Make the Call”

Diana Shechtman, O.D.
1 hour PD
COPE: 49882-PD - pending
Superior Room

This lecture will cover an array of retinal clinical conditions. The presentation format will be used to introduce the case with a short discussion, which will engage the audience to participate; hence, the audience makes the call. Clinical pearls and evidence-based screening strategies will be discussed.

12:10 p.m. - 1:10 p.m.

Lunch
Geneva/Mendota Rooms

1:10 p.m. - 2:50 p.m.

“OCT”

Diana Shechtman, O.D.
2 hours PD
COPE: 51903-PD - pending
Superior Room

Optical Coherence Tomography (OCT) has revolutionized our understanding of retinal disease. Today, spectral domain technology has taken us to even greater heights. This lecture will provide a ‘nuts and bolts’ approach using cases to understand and interpret the OCT as well as provide an update on the latest in spectral domain technology and OCTA.

2:50 p.m. - 3:45 p.m.

Break
Exhibit Hall
Michigan/Wisconsin Rooms

3:45 p.m. - 5:25 p.m.

“Dry Eye and Glaucoma”

I. Paul Singh, M.D.
1 hour GL
Superior Room

Compliance is a well-documented issue in glaucoma patients. Risk factors for non-compliance include cost, side effects of medications, dosing regimen, lack of education, and now, dry eye. An office-conducted study demonstrated IOP did not rise significantly when patients with dry eye were taken off multiple glaucoma medications. After treating the ocular surface, IOP had reduced below baseline despite initiating only a PGA monotherapy regimen, and we were able to reduce the glaucoma drop burden in patients with dry eye. These findings suggest dry eye can be a contributing factor in non-compliance. We will discuss pearls to help diagnose, educate, and help improve compliance in a glaucoma patient with ocular surface disease.

AND

“Micro Invasive Glaucoma Surgery”

I. Paul Singh, M.D.
1 hour GL
Superior Room

Traditionally, pharmacologic and laser treatment have been the mainstays of therapy until the disease progresses to the need for trabeculectomy or tube surgery, which are typically reserved for moderate-advanced cases of glaucoma due to invasiveness and possible complications. For patients with mild-moderate glaucoma, micro invasive glaucoma surgery (MIGS) procedures are creating new options for those ineligible for traditional glaucoma surgery. These procedures have a higher safety profile with fewer complications and a more rapid recovery time. They have proven effective in decreasing IOP and a patient’s need for medications, which is important given a typically low compliance rate for medication adherence. Over 8 MIGS procedures have been approved in the last few years. We will discuss mechanisms of action of these

newer MIGS procedures and when and which patient might be a good candidate for each specific technology.

5:25 p.m. – 7:00 p.m.
Exhibit Hall Open House
Michigan/Wisconsin Rooms

Fri 21

7:00 a.m. - 2:00 p.m.
Registration
Conference Center Coat Room

7:00 a.m. – 8:00 a.m.
Continental Breakfast for Doctors
Superior Room

8:00 a.m. - 9:40 a.m.
“Feel Comfortable with Amniotic Membranes in One Hour”
 Gregory Caldwell, O.D.
 1 hour AS
 COPE: 51058-AS - pending
Superior Room

In-office and sutureless amniotic membrane (AM) is emerging as an excellent alternative, due to promising clinical outcomes to treat a variety of ocular surface conditions rapidly and effectively. This course will review the definition of an amniotic membrane, the various types of AMs, clinical applications, patient experience, insertion, and removal.

AND

“Glaucoma: Enough Pearls to Make a Necklace”
 Gregory Caldwell, O.D.
 1 hour GL
 COPE: 44289-GL - pending
Superior Room

An overview of glaucoma risk factors, development and progression, disc hemorrhages, the impacts of pharmaceutical agents, target IOP, surgical updates, and important goals of therapy will be discussed. The course will emphasize clinical pearls for the primary care optometric physician and will provide clinicians with guidance around pitfalls. Case presentations will be the chief format used during this course.

9:40 a.m. - 10:40 a.m.
Exhibit Hall Break
 Final Session
Michigan/Wisconsin Rooms

10:40 a.m. - 12:20 p.m.
“Rheumatology, Thyroid Dysfunction and the Eye”
 Gregory Caldwell, O.D.
 2 hours SD
 COPE: 46119-SD - pending
Superior Room

This course reviews the close association between the eye, rheumatology, and thyroid dysfunction. Clinical features, laboratory testing, clinical examination, and therapeutic options will be discussed. Topics include connective tissue disease, vasculitides, spondyloarthropathies, and thyroid disease. The ocular manifestations and management of these conditions will be discussed.

12:20 p.m. – 1:20 p.m.
Lunch for Doctors
Geneva/Mendota Rooms

1:20 p.m. – 3:00 p.m.
“Anterior and Posterior Segment Case Presentations”
 Gregory Caldwell, O.D.
 2 hours AS
 COPE: 44290-AS - pending
Superior Room

This course reviews common to complex anomalies of the anterior and posterior segment in case format. The course will include numerous pathologies pertinent to primary care optometric practice and provide clinicians with pearls, therapeutic options, and guidance around pitfalls.

2017 WOA CE Events

April 20-21 Spring Seminar
 14 hours CE
 Marriott Madison West, Middleton

Sept 21-24 Convention and Annual Meeting
 22 hours CE
 Kalahari Resort, WI Dells

Oct 13-14 Northwoods Education Event
 8 hours CE
 Wild Eagle Lodge, Eagle River

Nov 10-11 Primary Care Symposium
 9 hours CE
 Country Springs Hotel, Waukesha

Registration Information—Things You Need To Know

- ◆ The deadline for early bird registration is **March 15, 2017**. After that date, rates will go up by \$25.00.
- ◆ The deadline for regular registration is **April 10, 2017**. **No registrations will be allowed on-site.**
- ◆ All courses will be filled on a first-come, first-served basis. Only completed registration forms with payment for the seminar included will be accepted.
- ◆ Incomplete forms will delay processing. Please make sure you have provided all necessary information, and type or print clearly on the form.
- ◆ Payment must be included with registration form!
- ◆ There are two registration forms:
 1. **Full Registration: A discounted package including all meals and all education classes on either one or both days of the event. You must select which classes and meals you plan on attending. You can sign up for full registration, even if you aren't taking all the classes/meals, if it is cheaper than doing partial registration for the events you are attending.**
 2. **Partial Registration: You choose classes and meals individually and pay on a per-class basis.**

The registration form is printed on both sides; one side is “Full Registration,” and the other is “Partial Registration.” Please complete only one side of the form!

- ◆ You must check each class and meal you plan on attending, whether you choose “Full Registration” or “Partial Registration.” **You will only receive tickets for classes and meals that are marked.**
- ◆ Confirmation notices will be sent at least two weeks prior to the seminar to all doctors who register before that date. All classes, meals, and other functions require either a ticket or name badge for admittance.

Refunds

- ◆ Doctors who pre-register and find out they are unable to attend may obtain a refund (less a \$30 administrative fee), if their written notice of cancellation is received in the WOA office either by email, fax, or standard mail by April 10, 2017.
- ◆ All refund checks will be mailed after the conference.

Please return to: WOA
 6510 Grand Teton Plaza, Suite 312
 Madison, WI 53719
 Fax: 608-824-2205

FULL REGISTRATION FORM

2017 WOA Spring Seminar

Registrant Name _____ OE Tracker # _____
 Mailing Address _____ License # _____
 City/State/Zip _____ Daytime Phone (____) _____
 Email Address _____ Fax Number (____) _____

Time	Course	CE Credit
THURSDAY, APRIL 20, 2017		
<input type="checkbox"/> 8:00 a.m. - 9:40 a.m.	“Tip of the Iceberg” Dr. Diana Shechtman - COPE # 52106-PD (Pending)	2 hrs PD
<input type="checkbox"/> 10:30 a.m. - 12:10 p.m.	“Advances in the Management of Vitreomacular Adhesion Traction VMAVMT Insights for Optometrists” AND “Retinal Grand Rounds: You Make the Call” Dr. Diana Shechtman - COPE #'s 43875-PD & 49882-PD (Pending)	2 hrs PD
<input type="checkbox"/> 12:10 p.m. - 1:10 p.m.	Lunch	
<input type="checkbox"/> 1:10 p.m. - 2:50 p.m.	“OCT” Dr. Diana Shechtman - COPE # 51903-PD (Pending)	2 hrs PD
<input type="checkbox"/> 3:45 p.m. - 5:25 p.m.	“Dry Eye and Glaucoma” AND “Micro Invasive Glaucoma Surgery” Dr. I. Paul Singh	2 hrs GL
<input type="checkbox"/> 5:25 p.m. - 7:00 p.m.	Exhibit Hall Open House Reception	

FRIDAY, APRIL 21, 2017		
<input type="checkbox"/> 8:00 a.m. - 9:40 a.m.	“Feel Comfortable with Amniotic Membranes in One Hour” AND “Glaucoma: Enough Pearls to Make a Necklace” Dr. Gregory Caldwell - COPE #'s 51058-AS & 44289-GL (Pending)	1 hr AS 1 hr GL
<input type="checkbox"/> 10:40 a.m. - 12:20 p.m.	“Rheumatology, Thyroid Dysfunction and the Eye” Dr. Gregory Caldwell - COPE # 46119-SD (Pending)	2 hrs SD
<input type="checkbox"/> 12:20 p.m. - 1:20 p.m.	Lunch	
<input type="checkbox"/> 1:20 p.m. - 3:00 p.m.	“Anterior and Posterior Segment Case Presentations” Dr. Gregory Caldwell - COPE # 44290-AS (Pending)	2 hrs AS

PLEASE SELECT EITHER 2 DAY OR 1 DAY REGISTRATION BELOW

2 DAY REGISTRATION

ONE DAY REGISTRATION

Please select one

WOA/AOA Member Regular Fee = \$300.00
Non Member Regular Fee = \$850.00
*(Includes all classes and meals checked above
 Postmarked after March 15, 2017)*

Regular Pricing (Postmarked after March 15, 2017)
 _____ Thursday WOA/AOA Member - \$225.00
 _____ Thursday Non Member - \$625.00
 _____ Friday WOA/AOA Member - \$185.00
 _____ Friday Non Member - \$505.00

If paying with a credit card, please consider using the secure online registration system through the WOA website: https://www.woa-eyes.org/event_registration?id=34

_____ Check Enclosed _____ MC _____ VISA _____ Discover Expiration Date _____ 3 Digit V-Code _____

Card # _____ Signature _____

Your Address _____ Zip Code _____

Please return to: WOA – 6510 Grand Teton Plaza, Suite 312, Madison, WI 53719 – Fax: 608-824-2205

PARTIAL REGISTRATION FORM

2017 WOA Spring Seminar

Registrant Name _____ OE Tracker # _____
 Mailing Address _____ License # _____
 City/State/Zip _____ Daytime Phone (____) _____
 Email Address _____ Fax Number (____) _____

Time	Course	CE Credit
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THURSDAY, APRIL 20, 2017

<input type="checkbox"/>	8:00 a.m. - 9:40 a.m.	“Tip of the Iceberg” Dr. Diana Shechtman - COPE # 52106-PD (Pending)	2 hrs PD
<input type="checkbox"/>	10:30 a.m. - 12:10 p.m.	“Advances in the Management of Vitreomacular Adhesion Traction VMAVMT Insights for Optometrists” AND “Retinal Grand Rounds: You Make the Call” Dr. Diana Shechtman - COPE #'s 43875-PD & 49882-PD (Pending)	2 hrs PD
<input type="checkbox"/>	12:10 p.m. - 1:10 p.m.	Lunch	
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<input type="checkbox"/>	1:20 p.m. - 3:00 p.m.	“Anterior and Posterior Segment Case Presentations” Dr. Gregory Caldwell - COPE # 44290-AS (Pending)	2 hrs AS

PER CLASS REGISTRATION

Per class session charge for CE:
\$60 WOA/AOA Members
\$180 NON WOA or NON AOA Members

A. **Base Registration Fee (required)** **\$50.00**

B. Total for classes selected (see pricing above) \$ _____

C. Lunch is \$25 per day _____ days X \$25 = \$ _____

Total Registration (A+B+C) \$ _____

_____ Check Enclosed

If paying with a credit card, please consider using the secure online registration system through the WOA website: https://www.woa-eyes.org/event_registration?id=34

Credit Card MC _____ VISA _____ Discover _____

Card # _____

Expiration Date _____ 3 Digit V-Code _____

Signature _____

Address _____

Zip _____

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