2014 Primary Care Symposium
Doctor Registration Materials

November 7-8, 2014
Hyatt on Main
Green Bay, WI
September 2014

TO: Wisconsin Optometrists

FROM: Connie Copeland, O.D. and Christine Renner, O.D. - WOA Primary Care Symposium Co-Chairs

RE: 2014 WOA Primary Care Symposium

The Wisconsin Optometric Association 2014 Primary Care Symposium will be held at the Hyatt on Main in Green Bay, WI on November 7-8. The classes will begin at 6:00 p.m. on Friday and will run until 3:25 p.m. on Saturday. This will be the final education seminar provided by the WOA for 2014, with ten hours of excellent continuing education offered.

Speakers:
- Carlo Pelino, O.D., F.A.A.O - Assistant Professor, Pennsylvania College of Optometry, and director of the optometric retina service at The Eye Institute
- Joseph Pizzimenti, O.D., F.A.A.O. - Associate Professor, Nova Southeastern University

CE Approval Information:
- Ten hours approved by the Wisconsin Optometry Examining Board:
  - 3 hours of glaucoma (GL)
  - 1 hour of neuro optometry (NO)
  - 4 hours of systemic disease (SD)
  - 2 hours general optometry (GO)
- Courses have been submitted to Michigan and Minnesota for approval
- Indiana and Ohio automatically accept all CE provided by WOA
- COPE Hours: 3 hours glaucoma, 3 hours general optometry, 4 hours systemic disease

Registration Information:
To register for Primary Care Symposium, please complete the registration form and return it to the WOA prior to October 17, 2014 for early bird discounts. As you will see, there are two options for registration: (1) Full registration, which includes all education and meals (you must still check off each class and meal you plan to attend) or (2) Partial registration, which allows you to choose courses and meals individually. There is a substantial discount for WOA members. If you are currently not a member of the WOA but would like to join, please contact Joleen at the WOA office at 800-678-5357 or at joleen@woa-eyes.org for more information.

Hotel Information:
Please be sure to call the Hyatt on Main at 1-888-421-1442 today for your room reservation, and ask for the Wisconsin Optometric Association block. You may also make reservations through the following portal design specifically for our event: https://resweb.passkey.com/go/WIOptometricAssn

The rates per room are $120 for one or two people, $140 for three people, or $160 for four people. The room block will be released October 10, and the group rate will not be honored after that date. Early reservations are encouraged, as there is a set number of rooms in the room block. If the rooms are sold out prior to the release date, you may not be able to get a room at the contracted rate.
Fri 7

6:00 p.m. - 6:50 p.m.
Carlo Pelino, O.D., F.A.A.O
“Essentials in Optic Nerve Disease”
COPE# 40784-GO: -1 hour WI NO
This lecture will provide the attendee with useful clinical information in the diagnosis and treatment of optic nerve disorders.

6:50 p.m.—7:00 p.m.
Break

7:00 p.m. - 8:40 p.m.
Joseph Pizzimenti, O.D., F.A.A.O.
“Conversations in Glaucoma”
COPE# 34048-GL - 2 hours WI GL
The goal of this presentation is to provide a case-based review of current topics in glaucoma, with an emphasis on new knowledge and the future of glaucoma diagnosis, treatment, and research. Optometric physicians are faced on a daily basis with the responsibility of making decisions in the management of their patients who have glaucoma. Some decisions are easily made, while others present a significant challenge. This course provides a survey of new knowledge and recent developments in the area of glaucoma pathogenesis, diagnosis, and management. Covered topics include neuroprotection, angle-closure glaucoma, normal tension glaucoma, first-line drug therapies, laser and surgical developments, and new technology.

10:00 a.m. - 11:45 a.m.
Carlo Pelino, O.D., F.A.A.O.
“Essentials in Systemic Disease”
COPE #: 38664-SD - 2 hours WI SD
This course will examine the ocular findings of systemic disease. It will also examine how systemic findings/blood work can alter the course of ocular disease.

11:45 a.m. - 12:45 p.m.
Lunch

12:45 p.m. - 2:25 p.m.
“Controversies in Nutrition”
COPE #: 34585-GO - 2 hours WI GO
Society is bombarded with messages about food and nutrition. These messages often conflict with one another. There are a number of nutraceuticals that claim to offer significant systemic and ocular health benefits. Yet, there are some potential side-effects that impact the clinical use of a number of these products. This course provides science-based information to help the attendee address common controversies in nutrition.

2:25 p.m. - 2:35 p.m.
Break

2:35 p.m. - 3:25 p.m.
Joseph Pizzimenti, O.D., F.A.A.O.
“Case Studies in Glaucoma”
COPE#: 35370-GL - 1 hour GL
The goal of this presentation is to provide a case-based review of current topics in glaucoma, with an emphasis on new knowledge and current standards of glaucoma diagnosis, treatment, and research.

Sat 8

8:00 a.m. - 9:45 a.m.
Joseph Pizzimenti, O.D., F.A.A.O
“The Eye in Dermatological Disease”
COPE #41149-SD - 2 hours WI SD
Optometrists frequently care for patients with dermatologic disease. The goal of this presentation is to provide a review of the ocular complications of common dermatologic diseases. Diagnosis, management, and co-management of dermatologic diseases are presented.
Featured Speakers:

Carlo J. Pizzimenti, O.D., F.A.A.O

Carlo J. Pelino, O.D., is a 1994 graduate of the Pennsylvania College of Optometry. In 1995, Dr. Pelino completed a PCO ocular disease residency at the John F. Kennedy Memorial Hospital in Philadelphia, where he concentrated in retina and neuro-ophthalmic disease. Dr. Pelino is currently a full time Assistant Professor at the Pennsylvania College of Optometry and is director of the optometric retina service at The Eye Institute. He recently completed a one year retinal fellowship emphasizing medical and surgical treatments under the direction of vitreo-retinal surgeons at Crozier-Chester and Riddle Memorial Hospitals in suburban Philadelphia. Dr. Pelino is a fellow in the American Academy of Optometry. He regularly lectures in domestic and international programs.

Joseph J. Pizzimenti, O.D., F.A.A.O.

Dr. Pizzimenti is an Associate Professor at Nova Southeastern University (NSU) College of Optometry. He is an internationally-recognized speaker on Ocular Disease.

Dr. Pizzimenti has completed funded clinical research in the areas of diabetes, age-related macular degeneration, and low vision. Dr. Pizzimenti’s scientific articles have appeared in Optometry and Vision Science, Pharmacotherapy, Optometry: Journal of the American Optometric Association, Optometric Education, The Diabetes Educator, Eye Care Review, The Internet Journal of Allied Health Science; Practice, Review of Optometry, Clinical and Experimental Optometry, and Sleep Medicine.

Dr. Pizzimenti recently co-authored a chapter on Diabetic Retinopathy in the textbook entitled Diabetes in Black America: Public Health and Clinical Solutions to a National Crisis.

Dr. Pizzimenti resides in Boca Raton, FL with his wife, Dr. Claire Pizzimenti, and their three children.
2014 WOA Primary Care Symposium
DOCTOR REGISTRATION

***Submit by October 17, 2014 for early bird price*** REGISTRATION DEADLINE: November 3

Registrant's Name__________________________________________ OE Tracker #________________
Mailing Address_____________________________________________________________________________________
City/State/Zip__________________________________________ Daytime Phone (___)________________
Email Address__________________________________________ Fax Number (___)_________________

Please check one:

☐ Full Registration  ☐ Partial Registration

FRIDAY, NOVEMBER 7, 2014

<table>
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<td>8:40 p.m. - 10:00 p.m.</td>
<td>Reception sponsored by Cherry Optical</td>
<td>$22</td>
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SATURDAY, NOVEMBER 8, 2014

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PARTIAL REGISTRATION FEES

Per hour charge for CE:
$30 per hour for WOA Members
$90 per hour for Non Members

A. Base Registration Fee = $20.00
B. Total Education selected = $_____
C. Saturday Lunch = $22.00
D. After October 17, add $20.00
E. Total Fee Regular Registration (A+B+C+D) = $_____

FULL REGISTRATION FEES

REGISTRATION DEADLINE: November 3

WOA or AOA Member Early Bird Fee = $230.00
(Includes all classes and meals checked above– Must be postmarked prior to October 17, 2014)

WOA or AOA Member Regular Fee = $250.00
(Includes all classes and meals checked above– Postmarked October 17, 2014 or after)

Non Member Early Bird Fee = $690.00
(Includes all classes and meals checked above– Must be postmarked prior to October 17, 2014)

Non Member Regular Fee = $710.00
(Include all classes and meals checked above– Postmarked October 17, 2014 or after)

Check Enclosed _____ Yes _____ No  MC _____ VISA _______ Zip Code ____________
Expiration Date ___________ 3 Digit V-Code ___________ Card # ________________________
Address ___________________________________________ Daytime Phone (___) ____________
Signature ___________________________________________ Fax Number (___) ________________

PLEASE CONSIDER PAYING BY CHECK, AS THE WOA PAYS OVER $12,000 EACH YEAR IN CREDIT CARD PROCESSING FEES.

Please return to: WOA – 6510 Grand Teton Plaza, Suite 312, Madison, WI 53719
FAX: 608-824-2205
WOA Registration Information

Things You Need To Know:

♦ The deadline for early bird registration is October 17, 2014. After that date, the registration fee will increase by $20.00.

♦ All courses will be filled on a first-come, first-served basis.

♦ The registration form is an insert in the packet. Please select either “Full Registration” or “Partial Registration.”

♦ There are two choices for registration:
  
  **Full Registration:** One fee, including your choice of meal and all education classes.
  **Partial Registration:** You choose which classes and meal you want to attend, and each is priced separately. Please be aware that even if you aren’t taking all of the classes, sometimes, doing the full registration is cheaper. Simply select which classes you want to take and pay the full registration fee.

♦ If you plan to attend all of the WOA Primary Care Symposium, full registration is the way to go. If you can only attend a class or two, your best option may be partial registration. Choose the registration option which provides the best price.

♦ Incomplete forms will delay processing. Please make sure you have provided all necessary information and type or print clearly on the form.

♦ Payment must be included with registration forms!

♦ **Whether you do full or partial registration, you must check which courses and meals you plan on attending. You will only receive tickets for classes and meals that are marked.**

♦ Confirmation notices will be sent at least two weeks prior to the seminar to all doctors who have pre-registered by the early bird date, listing which classes and meals you have selected. This information will be sent via email or fax to registrants.

♦ All classes and meals will require either a ticket or name badge for admittance.

♦ **Registration deadline is Monday, November 3.**

♦ **No registrations will be allowed on-site.**

Refunds:

♦ Doctors who pre-register and later discover they are unable to attend may obtain a full refund (less a $30 administrative fee), if their written notice of cancellation is received in the WOA office postmarked by November 3, 2014.

♦ No refunds will be provided for cancellations received after November 3, 2014.

♦ All refund checks will be mailed after the seminar.