2023 Spring Seminar

Doctor Registration Materials

Kalahari Resort
Wisconsin Dells, WI
April 13-14, 2023
January 30, 2023

TO: Wisconsin Optometrists
FROM: Dan Roberson, OD, WOA Spring Seminar Chair
RE: 2023 WOA Spring Seminar

The Wisconsin Optometric Association 2023 Spring Seminar will be held at the Kalahari Resort in Wisconsin Dells on April 13-14. The classes will begin at 8:00 a.m. on Thursday and will run until 3:00 p.m. on Friday. Join your colleagues for 14 hours of amazing education. The current licensing biennium ends December 14, 2023 and attending this event is a great way to get those much needed CE hours!

Speakers:
- Leonard Messner, OD, FAAO, Vice President for Strategy & Institutional Advancement and Professor at the Illinois College of Optometry
- Jessica Schiffbauer, OD, FAAO, Chief of Optometry Services, Froedtert and the Medical College of Wisconsin
- Jessica Steen, OD, Assistant Professor at Nova Southeastern University College of Optometry, Director of the Glaucoma Service, attending optometric physician at the College’s Eye Care Institute

CE Approval Information:
14 hours approved by the Wisconsin Optometry Examining Board
COPE approval pending:
- 2 hours pharmacology (PH)
- 5 hours treatment & management of ocular disease (TD)
- 1 hour glaucoma (GL)
- 6 hours neuro optometry (NO)

Registration Information:
To register at early bird rates for the Spring Seminar, please complete the registration form and return it to the WOA on or before March 24, 2023. There are two options for registration: (1) Full registration, which includes all education and meals (you must still check off each class and meal you plan to attend), or (2) Partial registration, which allows you to choose courses and meals individually. The regular registration deadline is April 7. If you are currently not a member of the WOA, but would like to join, please complete and submit an online membership application. For membership or registration questions, please email Assistant Executive Vice President, Ms. Joleen Breunig at joleen@woa-eyes.org. If you are paying by credit card, we encourage you to register online through the WOA website by clicking here.

Hotel Information:
There is a room block set aside at the Kalahari Resort with a rate of $149 per night for Wednesday and Thursday for a double queen or King. Please use the following online link to reserve your room. The room block will be released March 13, 2023, and group rates will not be honored.

CLICK HERE TO MAKE YOUR HOTEL RESERVATION
## Thur April 13

<table>
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<tr>
<th>Time</th>
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| 7:00 a.m. - 5:30 p.m. | Registration  
  Registration Desk 2 |
| 8:00 a.m. - 9:40 a.m. | “Evolving Trends in Retinal Vascular Disease”  
  Jessica Steen, O.D.  
  2 hours WI TD - COPE #: 80295-TD (Pending)  
  Kilamanjaro 1 & 8  
  This course will discuss emerging therapies, imaging modalities, and leading trends in the treatment and management of retinal vascular diseases including macular degeneration, retinal vein occlusion, and diabetic retinopathy. |
| 9:40 a.m. - 10:30 a.m. | Exhibit Hall Break  
  Kilamanjaro 2 & 3 & 6 & 7  |
| 10:30 a.m. - 12:10 p.m. | “Therapeutic Innovations: The Game Changers”  
  Jessica Steen, O.D.  
  2 hours WI PH - COPE#: 80291-PH (Pending)  
  Kilamanjaro 1 & 8  
  This course will discuss the most recent therapeutic advancements in management of anterior and posterior segment disease with an emphasis on novel drug delivery systems and first in class medications. Drug candidates currently under investigation will also be discussed. Clinical applications and impact will be highlighted using case examples. |
| 12:10 p.m. - 1:10 p.m. | Lunch  
  Kilamanjaro 4 & 5  |
| 1:10 p.m. - 2:50 p.m. | “Managing Uveitis with Steroids and Biologic Agents”  
  Jessica Steen, O.D.  
  1 hour WI TD - COPE#: 80098-TD (Pending)  
  Kilamanjaro 1 & 8  
  This course will familiarize the clinician with biologic agents and steroids in uveitis management. Differential diagnosis of intraocular inflammation and the role of laboratory testing will be discussed. Additionally, treatment trends, including comanagement strategies will be emphasized. |
| 2:50 p.m. - 3:45 p.m. | Exhibit Hall Break  |
| 3:45 p.m. - 5:25 p.m. | “OCT in Neuro-Ophthalmic Disorders”  
  Leonard Messner, O.D., FAAO  
  2 hours WI NO - COPE #: 79459-NO (Pending)  
  Kilamanjaro 1 & 8  
  Optical coherence tomography (OCT) has become a standard imaging study for patients with optic neuropathies and related afferent visual pathway disorders. This lecture provides a detailed overview of OCT findings in the setting of papilledema, pseudopapilledema/optic disc drusen and ischemic optic neuropathy. In addition, the utilization of OCT as a surrogate biomarker of neurologic disease is reviewed as related to multiple sclerosis, Alzheimer’s disease, Parkinson’s disease and traumatic brain injury. |
| 5:25 p.m. - 7:00 p.m. | Exhibit Hall Open House  
  Kilamanjaro 2 & 3 & 6 & 7  |

*Schedule continues on page 4...*
Fri April 14

7:00 a.m. - 2:00 p.m.
Registration
Registration Desk 2

8:00 a.m. - 9:40 p.m.
“The Neuro-Ophthalmology of Multiple Sclerosis”
Leonard Messner, O.D., FAAO
2 hours WI NO - COPE #: 78548-NO (Pending)
Kilamanjaro 1 & 8

Multiple sclerosis (MS) is a common neurodegenerative disease with a variety of neuro-ophthalmic manifestations. This course reviews the afferent and efferent system manifestations of MS including optic neuritis, brainstem motility disorders. Nystagmus and cranial neuropathies. Special attention is devoted the evolving use of optical coherence tomography (OCT) as an indicator of visual dysfunction with optic neuritis as well as a surrogate biomarker for disease activity with MS.

9:40 a.m. - 10:40 a.m.
Exhibit Hall Break
Kilamanjaro 2 & 3 & 6 & 7

10:40 a.m. - 12:20 p.m.
“Autoimmune Disease of Neuro-Ophthalmic Significance: Myasthenia Gravis and Thyroid-Related Eye Disease”
Leonard Messner, O.D., FAAO
2 hours WI NO - COPE #: 82762-NO (Pending)
Kilamanjaro 1 & 8

Neuro-ophthalmic complication of myasthenia gravis (MG) and thyroid eye disease (TED) are well reported within the literature. Recent studies have shown both disorders to be of autoimmune etiologies. This course describes the clinical findings and immunologic findings associated with MG and TED. Special attention is paid to the immunopathogenesis of both diseases and its relevance to diagnostic studies and therapeutic management. Video clips of ocular motility findings are used to illustrate the salient clinical features of TED and MG.

12:20 p.m. – 1:20 p.m.
Lunch
Kilamanjaro 4 & 5

1:20 p.m. - 3:00 p.m.
“Interesting Cases in Packers’ Country”
Jessica Schiffbauer, O.D.
1 hour WI TD - COPE #: 82483-TD (Pending)
Kilamanjaro 1 & 8

This course will include a multitude of different case presentations that were seen in a hospital setting. Each case will include a thorough history, different diagnostic testing completed, and treatment and management of each of these conditions. This course will also highlight the importance of developing relationships amongst other specialties including neurology, cardiovascular, and nephrology.

AND

“Anterior Segment Updates”
Jessica Schiffbauer, O.D.
1 hour WI TD - COPE#: 83118-TD
Kilamanjaro 1 & 8

This course will discuss different advancements in both clinical and surgical anterior segment conditions. Through different case presentations, there will be a review of the current treatment and management of these patients. This course will also highlight the ways that optometrists can co-manage these patients.
Leonard V. Messner, OD, FAAO

Leonard V. Messner is the Vice President for Strategy & Institutional Advancement at the Illinois College of Optometry. He holds the rank of Professor of Optometry at ICO.

Dr. Messner is the immediate past Chair of the Neuro-ophthalmic Disorders Special Interest Group of the American Academy of Optometry. He is a member of the steering committee of the Fellows Doing Research Special Interest Group of the American Academy of Optometry, is a member of the advisory board of the Concussion Legacy Foundation and serves on the Concussion Research Committee of the North American Neuro-Ophthalmology Society.

His predominant research interests include ocular structure and visual motor abnormalities with concussion, eye movements associated with the physical act of reading, idiopathic intracranial hypertension, psychophysical characteristics of optic neuritis, wide-field angiographic characteristics of diabetic retinopathy and low contrast color characteristics acuity characteristics of nonexudative and exudative age-related macular degeneration. He is the author of numerous peer-reviewed publications and textbook chapters in the areas of neuro-ophthalmic disorders and vitreoretinal disease.

He is a two-time recipient of the American Academy of Optometry’s Service Appreciation award, the 2012 recipient of the Illinois College of Optometry’s Alumni Council Educator of the Year and was recognized as the Optometrist of the Year in Illinois in 2013. In 2019, Dr. Messner received the Presidential Medal of Honor from Salus University. In 2021, he was named in Newsweek America’s Best Eye Doctors 2021. He is a 24-time recipient of the “Teacher of the Year” award at the Illinois College of Optometry.

Jessica Schiffbauer, OD, FAAO

Dr. Jessica Schiffbauer completed her undergraduate studies at the University of Illinois and went on to pursue her optometric studies at New England College of Optometry. After graduation, she completed a residency in ocular disease / surgical comanagement at Omni Eye Services in Atlanta, GA. Following residency, she worked at world-renowned Virginia Eye Consultants, where she saw a high volume of medical and post-operative cases. While at Virginia Eye Consultants, she worked closely with the anterior segment, glaucoma, and retinal teams. Last spring, she decided to move back to the Midwest to be closer to her family and friends. She is currently practicing at Froedtert and the Medical College of Wisconsin, where she serves as the Chief of Optometry Services. She is a member of the Wisconsin Optometric Association and the American Optometric Association, where she serves on the Paraoptometric Resources Committee. In her free time, she enjoys traveling, playing sports, reading, and working out.

Jessica Steen, OD

Dr. Jessica Steen is an Assistant Professor at Nova Southeastern University College of Optometry where she serves as Director of the Glaucoma Service and as an attending optometric physician at the College’s Eye Care Institute. Dr. Steen teaches the courses in glaucoma and ocular pharmacology at NSU. Dr. Steen also serves as the Primary Care with Emphasis in Ocular Disease Residency Coordinator. Dr. Steen graduated from the University of Waterloo School of Optometry and Vision Science and completed her residency in Primary Care with Emphasis in Ocular Disease at Nova Southeastern University. Dr. Steen’s main clinical interests include glaucoma, retinal disease, neuro-ophthalmic disease with an emphasis in medical and surgical management. Dr. Steen’s research interests are centered on artificial intelligence applications in the management of glaucoma. She is a Fellow of the American Academy of Optometry, a Diplomate of the American Board of Optometry, member of the Optometric Glaucoma Society, and currently serves as Chairman of the Board of the Palm Beach County Optometric Association.
Things You Need To Know:

- All courses will be filled on a first-come, first-served basis.

- There are two choices for registration:
  - **Full Registration:** One fee, including your choice of meal and all education classes.
  - **Partial Registration:** You choose which classes and meals you want to attend, and each is priced separately. Please be aware that even if you aren’t taking all of the classes, the full registration may be the cheaper option. Simply select which classes you want to take, and pay the full registration fee.

- If you plan to attend all of the WOA Spring Seminar, full registration is the way to go. If you can only attend a class or two, your best option may be partial registration. Choose the registration option which provides the best price.

- If you plan to pay with credit card, please use the online registration system by clicking here.

- Incomplete forms will delay processing. Please make sure you have provided all necessary information and type or print clearly on the form.

- Payment must be included with registration forms!

- **Whether you do full or partial registration, you must check which courses and meals you plan on attending. You will only receive tickets for classes and meals that are marked.**

- All classes and meals will require either a ticket or name badge for admittance.

- **Early Bird Registration deadline is Friday, March 24, 2023.**

- **Registration deadline is Friday, April 7, 2023.**

- **No registrations will be allowed on-site.**

Refunds:

- Doctors who pre-register and later discover they are unable to attend may obtain a full refund (less a $30 administrative fee), if their written notice of cancellation is received in the WOA office on or before April 7, 2023.

- No refunds will be provided for cancellations received after April 7, 2023.

- All refund checks will be mailed after the seminar.
**2023 WOA Spring Seminar - Doctor Full Registration - Kalahari Resort**

**REGISTRATION DEADLINES:** Early Bird = March 24th  
Regular = April 7th

- Registrant’s Name: ___________________________  
OE Tracker #: ___________________________
- Mailing Address: ___________________________  
License #: ___________________________
- City/State/Zip: ___________________________  
Daytime Phone: (______)________________
- Email Address: ___________________________

**THURSDAY, April 13, 2023**

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**2 DAY REGISTRATION**  
April 7th is last to register for the event.

**1 DAY REGISTRATION**  
Please select one option below

**Early Bird Pricing (Postmarked on or before March 24, 2023)**
- Thursday WOA/AOA Member - $200.00
- Thursday Non Member - $600.00
- Friday WOA/AOA Member - $170.00
- Friday Non Member - $510.00

**Regular Pricing (March 25, 2023 - April 7, 2023)**
- Thursday WOA/AOA Member - $225.00
- Thursday Non Member - $625.00
- Friday WOA/AOA Member - $195.00
- Friday Non Member - $535.00

Check Enclosed: _____ Yes _____ No  
Credit Card Type: MC _____ VISA _____ DISC _____ AMEX _____

If paying by credit card, please use the secure online registration system by clicking [here](#). 1.5% processing fee for all credit card payments.

Card #: ____________________________________________  
Expiration Date: ________ 3 Digit V-Code: ___________

Billing Address: ____________________________________________

Signature: ____________________________________________  
Zip Code: ____________________________________________

Please return to: [woa@woa-eyes.org](mailto:woa@woa-eyes.org), 6510 Grand Teton Plaza, Suite 312, Madison, WI 53719, or fax to 608-824-2205.
2023 WOA Spring Seminar - Doctor Partial Registration - Kalahari Resort

REGISTRATION DEADLINES: Early Bird = March 24th    Regular = April 7th

Registrant’s Name: _______________________________________________  OE Tracker #: _______________________
Mailing Address: _____________________________________________________  License #: _______________________
City/State/Zip: ___________________________________________  Daytime Phone: (______)______________
Email Address: ____________________________________________________________

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PER CLASS REGISTRATION INFORMATION

Per class charge for CE:
$60 per 2 hour class WOA/AOA Members
$180 per 2 hour class NON WOA/AOA Members

A. Base Registration Fee (required) $25.00
B. Total for classes selected (see pricing above) $_____
C. Lunch is $28 per day   ___ days x $28 = $_____
D. After March 24, add $25.00 $_____

Total Registration Fee (A+B+C+D) $_____

March 24 is early bird registration deadline
April 7th is the last day to register for the event.

Check Enclosed: _____ Yes   _____ No
CC Type: MC _____  VISA_____  DISC_____  AMEX_____  
If paying by credit card, please use the secure online registration system by clicking here.

1.5% processing fee for all credit card payments.

Card #: _______________________
Expiration Date: _____________ 3 Digit V-Code: ___________
Billing Address: ________________________________
_____________________________________
Zip Code: ______________
Signature: __________________________

Please return to: woa@woa-eyes.org, 6510 Grand Teton Plaza, Suite 312, Madison, WI 53719, or fax to 608-824-2205.