



6510 Grand Teton Plaza, Suite 312
Madison, WI 53719

To: Wisconsin/Michigan Optometrists

From: Dr. Angela Rodriguez - Chair, Northwoods Education Event

Date: August 2018

25th Annual WOA Northwoods Education Event

October 12-13, 2018

Wild Eagle Lodge, Eagle River, WI

2018 marks the 25th Anniversary of this unique CE offering, the Northwoods Education Event (formerly known as the Musky Hunt). The event will be returning to the Wild Eagle Lodge in Eagle River, WI, for this very special anniversary. [The Wild Eagle Lodge](#) has a unique lakeside setting with many amenities to enjoy. The resort is spread over 19 acres of prime property with 1900 feet of manicured shoreline right on Eagle River's world famous chain of 28 lakes. Wild Eagle Lodge is the perfect getaway with fishing boats, rowboats, pontoons, private boat launch and piers to assist you on your adventure. Relax by the heated indoor pool, sauna and whirlpool. Play a competitive tennis match, volleyball game, basketball, or have a friendly fishing contest all right on the spacious grounds. The Blue Heron, the onsite restaurant and lounge, offers dining excellence all freshly prepared by the resort chef. With friendly and efficient service, enjoy your dinner and favorite beverage in front of their cozy stone fireplace.

Eight hours of quality continuing education are offered at this year's event. A lineup of four top-notch speakers will present excellent CE. Speakers include: Dr. Gerald Clarke, OptiVision Eye Care, Oshkosh, WI; Dr. Kunal Patel - Ascension Medical Group, Fox Valley, WI; Dr. Kurt Schwiesow - Tower Clock Eye Center, Green Bay, WI and Dr. Benjamin Ernst - Northeast Wisconsin Retina Associates.

Dr. Clarke will kick things off on Friday morning with an update on laser floater treatment and how AI is changing eye care. The day will conclude with Dr. Patel lecturing on non surgical glaucoma management and uveitis. Saturday morning will feature a cutting edge lecture on MIGS by Dr. Schwiesow and the morning will wrap up with Dr. Ernst presenting a retinal lecture on fundus tumors and lesions and new trends in posterior segment disease.

The education schedule will remain as usual, with two hours Friday morning and evening and four hours on Saturday morning. On Friday and Saturday, a continental breakfast will be served before the lecture, along with appetizers during Friday evening's education session and a hospitality room in the evenings. Whether you like to fish, golf, or just enjoy a fall walk in the north woods, this unique WOA CE seminar is perfect for you.

Accommodations consist of spacious one, two, and three bedroom lakeside lodge homes - ideal and comfortable for groups. Each lodge home has a fully equipped kitchen, gas fireplace, two full size bathrooms, queen size sleeper sofa, and cable TV with DVD player, patio furniture and a charcoal grill. No matter which of the (condo style) Lodge Homes you reside in, all face the scenic shores of Lynx or Duck lakes. Pricing is as follows and is per night plus 10% tax: 1 Bedroom Lodge: \$149.00, 2 Bedroom Lodge: \$179.00, 3 Bedroom Family Deluxe Lodge: \$229.00. A 30% deposit is required when reservation is made (no online reservations are allowed for group blocks). Cancellation Policy: 30 days or more deposit less \$50 processing fee; under 30 days no refunds. **Block will be released August 27th and group rate is not guaranteed after that date.** If you would like to be connected with other attendees to share a multi bedroom unit please email event chair, Dr. Angela Rodriguez at Rodriguez.angela@gmail.com.

To make reservations, please call the lodge at 877-945-3965 and let them know you are with the Wisconsin Optometric Association. You will need to provide your contact information and a credit card.

Please complete the enclosed registration form, and mail or fax it to the WOA. You can also register online through the WOA website by using the following link: https://www.woa-eyes.org/event_registration?id=42.

The early bird deadline for registration is September 7, and the regular registration deadline is October 8.

Previous participants can attest to the quality and quantity of the fun that has been a part of this event for the past 24 years.



2018 Wisconsin Optometric Association Northwoods Education Event

EDUCATION SCHEDULE

Friday, October 12

7:00 a.m. - 8:45 a.m.

Gerald Clarke, M.D. (2 hours AS)

“Laser Floater Treatment - Vitreolysis” - Yag vitreolysis is becoming an increasingly popular method for the treatment of floaters. A deeper look into this method will be discussed.

“How AI is Changing EyeCare” - Technology is causing changes to many different fields. Innovations in eye care, including artificial intelligence will be discussed, as well as its impact on the way we practice.

6:00 p.m. - 7:45 p.m.

Kunal Patel, M.D. (1 hour GL and 1 hour AS)

“Advances in non-surgical glaucoma management” - A brief update on diagnostics and advances in medical therapy followed by a few interesting cases.

“Uveitis and intraocular inflammation” - A review of uveitis and considerations in making the right diagnosis.

Saturday, October 13

7:00 a.m. - 8:45 a.m.

Kurt Schwiesow, M.D. (2 hours GL)

“Navigating the world of MIGS (Minimally Invasive Glaucoma Surgery)” - This 2 hour course will cover newer minimally invasive glaucoma surgery (MIGS) options. The majority of the course will cover indications, technique, and postoperative considerations as well as potential complications.

9:00 a.m. - 10:45 a.m.

Benjamin Ernst, M.D. (2 hours PS)

“Fundus Tumors and Lesions” - A wide variety of conditions can cause elevated lesions in the retina and choroid. The differential diagnosis and defining characteristics of various fundus lesions and masses will be described. Clinical cases will be presented to exemplify the identification and management of both rare and common conditions.

“Retina Round-up: New Trends in Managing Posterior Segment Disease” - The management and treatment of vitreoretinal disease continues to progress. A selection of recent retinal research will be reviewed, including new diseases, diagnostics, and treatments. The real-world application of this research to patient care will be discussed.

SPEAKERS



Gerald Clarke, M.D.

Gerald Clarke, MD, a board certified ophthalmologist, received his undergraduate degree from the University of Notre Dame. He graduated first in his class from Loyola University School of Medicine.

After completing his residency at Milwaukee's Eye Institute, he founded Ophthalmic Surgery of

Wisconsin in Oshkosh. He is a pioneer in his field. He performed the first Radial Keratotomy in Wisconsin, is an accomplished LASIK laser vision correction surgeon and has performed thousands of cataract and glaucoma surgeries.

Each spring, Dr. Clarke travels with a surgery team to Honduras and performs cataract surgery at no charge to the underprivileged. Dr. Clarke is a fellow of the American Academy of Ophthalmology, a member of the American Society of Cataract and Refractive Surgeons, Sports Ophthalmology Association of the Americas, and a member of the American Medical Association and the Wisconsin Medical Society.

Dr. Clarke and his wife reside in Appleton. In his spare time, Dr. Clarke enjoys writing and dancing. He is a published science fiction author and has produced a movie based on his book, The Drone Virus.



Benjamin Ernst, D.O.

Dr. Benjamin Ernst is a retinal specialist with Northeast Wisconsin Retina Associates. He grew up in Milwaukee and attended UW - Madison for his undergraduate degree. He completed his medical degree and ophthalmology training at Saint Louis University. At the University of Colorado in Denver, he trained in the medical

and surgical management of vitreoretinal diseases. He has practiced with NEW Retina since, caring for everyone from babies with retinopathy of prematurity to centenarians with macular degeneration. During his free time, he enjoys playing sports and camping with his wife and four children.

Kunal Patel, M.D.



Dr Kunal Patel practices with Ascension Medical Group in the Fox Valley. He attended the University of Illinois at Urbana Champaign for his undergraduate degree in molecular and cellular biology. He completed his medical degree at the University of Illinois at Chicago College of Medicine Rockford. His internship year was spent at St. Vincent Hospital in Indianapolis, Indiana. His ophthalmology residency was completed at Indiana University Eugene and Marilyn

Glick Eye Institute. Dr Patel is a member of the American Medical Association, the American Academy of Ophthalmology, and Alpha Omega Alpha Honor Society.



Kurt Schwiesow, M.D.

Dr. Kurt Schwiesow is a fellowship-trained glaucoma specialist and has focused his practice on the medical and surgical treatment of glaucoma. He also specializes in cataract surgery, including refractive lens implantation and laser cataract surgery.

Dr. Schwiesow was the first glaucoma specialist in Wisconsin to offer patients the Trabectome procedure, a minimally invasive surgery for glaucoma. He has extensive experience with all medical and surgical treatment options for glaucoma.

He has published multiple articles in peer-reviewed journals and has been a featured speaker at continuing educational events for other eye doctors.

WOA Northwoods Education Event

October 12-13, 2018

Early Bird Registration Deadline is September 7

Deadline for Registration is October 8

Doctor's Name: _____ License #: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ AOA ID #: _____

Email Address: _____ OE Tracker #: _____

Guest Name(s): _____

If you would like to be connected with other attendees to share a multi bedroom unit please email event chair, Dr. Angela Rodriguez at Rodriguez.angela@gmail.com.

Registration:

- ◇ **WOA/AOA Member:** (includes eight hours of continuing education, breakfasts, snacks, and all entry fees for the fishing contests)
 - _____ Early Bird Registration Fee (**September 7th Deadline**)...\$170
 - _____ Regular Registration Fee (**September 8th–October 8th**).....\$190
- ◇ **NON MEMBER** (includes eight hours of continuing education, breakfasts, snacks, and all entry fees for fishing contests)
 - _____ Early Bird Registration Fee (**September 7th Deadline**)...\$490
 - _____ Regular Registration Fee (**September 8th– October 8th**).....\$510
- ◇ **Guest Registration...\$75 per person** (includes entry fees for fishing contests and snacks).
Does NOT include education.

Total Fees: \$ _____

Send check and registration to the Wisconsin Optometric Association, or bill to your credit card:

(Circle One) MasterCard or VISA #: _____

Expiration date: _____ 3 Digit CVV Code: _____ Signature: _____

Street Address where CC bill is received: _____

Zip Code where CC bill is received: _____

If paying with credit card, please use the online registration portal through the WOA website:
https://www.woa-eyes.org/event_registration?id=42

Please return form to:
Wisconsin Optometric Association
6510 Grand Teton Plaza, Suite 312
Madison, WI 53719
Phone: 608-824-2200 Fax: 608-824-2205